



NPG of Missouri, LLC

ORDER

Print Date 11/05/12 Page 1 of 3

Flight Dates 11/01/12-11/05/12

Order Sep 00:15:00

Contract / Revision 30144 / **CLINT ZWEIFEL *ADD***

Estimate # 2559

Original Date / Revision 10/30/12 10/31/12

Alt Order # 6399779

Agency Com 15%
Billing Contact

Billing Type Cash

Order Type NPG

Advertiser Clint Zweifel For State Treas

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

650 Massachusetts Ave, NW #210
Washington, DC 20001

Demographic A35+

Agency Buying Time, LLC

Rev Codes AGY POL POL-CANC

Buying Contact

Product Codes PL1

Priority L3

650 Massachusetts Ave, NW #210
Washington, DC 20001

Sales Office HRVA

Advertiser Ref

Sales Region NAT

Agency Ref

Primary Account Executive
HRP Virginia

Account Executive	Order%	Start Date	End Date
HRP Virginia	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
AJWB	%	
CABLE	%	
KMIZ	%	
KMOS	%	
KNLJ	%	
KOMU	%	
KRCG	%	
KZOU	%	
UNKWN	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	33	\$4,475.25	\$5,265.00	0.00	10/29/12	11/05/12	33	\$4,475.25	\$5,265.00
Totals	33	\$4,475.25	\$5,265.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 3	KQFX	11/01/12	11/01/12	M-F Late News M-F Late News	CM	9-930p	---T---	:30	1	\$225.00	L2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1			\$225.00		0.00				
N 4	KQFX	11/01/12	11/02/12	M-F 9-10a LAW & ORDER	CM	9-10a	---TF--	:30	2	\$30.00	L2	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---TF--		2			\$30.00		0.00				
N 5	KQFX	11/05/12	11/05/12	M-F 9-10a LAW & ORDER	CM	9-10a	M-----	:30	1	\$30.00	L2	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----		1			\$30.00		0.00				
N 6	KQFX	11/01/12	11/02/12	M-F 1-2p	CM	1-130P	---TF--	:30	2	\$30.00	L2	0.00	NM	2	\$60.00



Contract / Revision 30144 Flight Dates 11/01/12-11/05/12

Hiatus Dates

Original Date / Revision 10/30/12/ 10/31/12

Order Sep 00:15:00

Advertiser Clint Zweifel For State Trea Product CLINT ZWEIFEL *ADD*

Estimate # 2559

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--					2	\$30.00		0.00			
N 7	KQFX	11/05/12	11/05/12	M-F 1-2p RAYMOND (1:00 PM-1:30 PM)	CM	1-130P	M-----	:30	1	\$30.00	L2	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$30.00		0.00			
N 8	KQFX	11/01/12	11/02/12	M-F 1-2p RAYMOND (1:30 PM-2:00 PM)	CM	130-2P	---TF--	:30	2	\$30.00	L2	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--					2	\$30.00		0.00			
N 9	KQFX	11/05/12	11/05/12	M-F 1-2p RAYMOND (1:30 PM-2:00 PM)	CM	130-2P	M-----	:30	1	\$30.00	L2	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$30.00		0.00			
N 10	KQFX	11/03/12	11/03/12	SEC Football SEC Football	CM	SEC Football	-----S-	:30	2	\$225.00	L2	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-					2	\$225.00		0.00			
N 11	KQFX	11/03/12	11/03/12	FOX College Ftbl Afternoon FOX Football Afternoon	CM	FOX Football After	-----S-	:30	2	\$150.00	L2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-					2	\$150.00		0.00			
N 12	KQFX	11/01/12	11/02/12	M-F 5-530p 2.5 MEN	CM	5-530p	---TF--	:30	2	\$55.00	L2	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--					2	\$55.00		0.00			
N 13	KQFX	11/05/12	11/05/12	M-F 5-530p 2.5 MEN	CM	5-530p	M-----	:30	1	\$55.00	L2	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$55.00		0.00			
N 14	KQFX	11/01/12	11/02/12	M-F 530-6p 2.5 MEN	CM	530-6p	---TF--	:30	2	\$60.00	L2	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--					2	\$60.00		0.00			
N 15	KQFX	11/05/12	11/05/12	M-F 530-6p 2.5 MEN	CM	530-6p	M-----	:30	1	\$60.00	L2	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$60.00		0.00			
N 16	KQFX	11/05/12	11/05/12	Mon Prime A BONES	CM	7-8p	M-----	:30	1	\$450.00	L2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$450.00		0.00			
N 17	KQFX	11/01/12	11/01/12	Thu Prime A X-FACTOR (7:00 PM-9:00 PM)	CM	7-9P	---T---	:30	1	\$875.00	L1	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$875.00		0.00			
N 18	KQFX	11/01/12	11/01/12	Thu Prime A X-FACTOR (7:00 PM-9:00 PM)	CM	7-9P	---T---	:30	1	\$625.00	L2	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$625.00		0.00			



Contract / Revision **30144** Flight Dates **11/01/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 10/31/12

Order Sep 00:15:00

Advertiser **Clint Zweifel For State Trea** Product **CLINT ZWEIFEL *ADD***

Estimate # **2559**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N19	KQFX	11/03/12	11/03/12	FOX Pre-Game Show 6p FOX Pre-Game Prime	CM	FOX Pre-Game Pri	-----S-	:30	1	\$75.00	L2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-					1	\$75.00		0.00			
N20	KQFX	11/03/12	11/03/12	FOX College Ftbi Prime FOX Football Primetime	CM	FOX Football Prime	-----S-	:30	2	\$300.00	L2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-					2	\$300.00		0.00			
N21	KQFX	11/01/12	11/02/12	M-F Late News M-F Late News	CM	9-930p	---TF--	:30	2	\$200.00	L2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--					2	\$200.00		0.00			
N22	KQFX	11/05/12	11/05/12	M-F Late News M-F Late News	CM	9-930p	M-----	:30	1	\$200.00	L2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----					1	\$200.00		0.00			
N23	KQFX	11/04/12	11/04/12	SU Late News SU Late News	CM	9-930p	-----S	:30	1	\$190.00	L1	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S					1	\$190.00		0.00			
N24	KQFX	11/01/12	11/02/12	M-F 930-10p TMZ	CM	930-10p	---TF--	:30	2	\$115.00	L2	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--					2	\$115.00		0.00			
N25	KQFX	11/04/12	11/04/12	SU 930-10p 2.5 MEN	CM	930-10p	-----S	:30	1	\$30.00	L2	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S					1	\$30.00		0.00			
Totals														33	\$5,265.00